Sports Broadcasting Services & Pricing

Basic Scorebug Overlay	Real-time game clock and score updates	$100/event
Team/Player Intro Graphics	Starting lineups, lower thirds, and name slates	$150/event
In-Game Stats Graphics	Live or post-produced stat visuals (e.g., shot charts, box scores)	$200/event
Sponsor Integration Graphics	Custom sponsor logos or ads integrated into broadcast	$100–$250/event
Custom Animated Package	Branded intro/outro animations, transitions, stingers	$400–$800/event
Social Media Graphic Templates	Custom image templates for score updates, MVPs, etc.	$150–$300/set

Live Production Services

1

Single–Camera Livestream

One camera setup, basic audio, streamed to one platform

Price: $750 – $1,000

2

Multi–Camera Broadcast

2–5 cameras, audio mix, switcher operator, basic graphics

Price: $1,500 – $3,500

3

Full Production w/ Commentary

Multi-cam, commentary, advanced graphics, and live direction

Price: $3,500 – $6,500

4

Drone Coverage (add–on)

Aerial footage with licensed drone operator

Price: $300 – $600

Commentary Services

Play–by–Play Commentary

Live sports announcer

Price: $300 – $600/event

Color Analyst
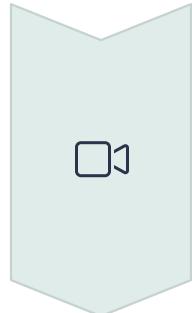
Expert analysis alongside play-by-play

Price: $200 – $500/event

Sideline Reporter

Interviews, injury updates, atmosphere

Price: $200 – $400/event

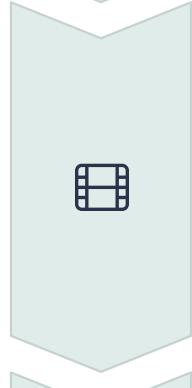# Post–Production Services

Highlight Reel (1–3 min)

Edited game highlights with music/graphics

Price: $250 – $500

Full Game Edit

Polished full-length game with intro/outro/graphics

Price: $400 – $800

Social Media Clips

Short, vertical-format videos optimized for IG, TikTok, etc.

Price: $150 – $300/clip

Graphics Packages

Basic Scorebug Overlay

Game clock and live scoring

Price: $100/event

Team/Player Intro Graphics

Starting lineups, name bars

Price: $150/event

In-Game Stats Graphics

Live or post-produced stats

Price: $200/event

Sponsor Integration Graphics

Branded graphics for ad partners

Price: $100–$250/event

Custom Animated Package

Custom intro/outro animations

Price: $400–$800

Social Media Graphic Templates

Custom designed update templates

Price: $150–$300/set

Additional Services

On–Site Tech Scouting

Pre-event visit to test equipment & layout

Price: $150 – $300

Travel Costs

For events outside of local service area

Price: Varies by location